

Blended BD: Your BD Team

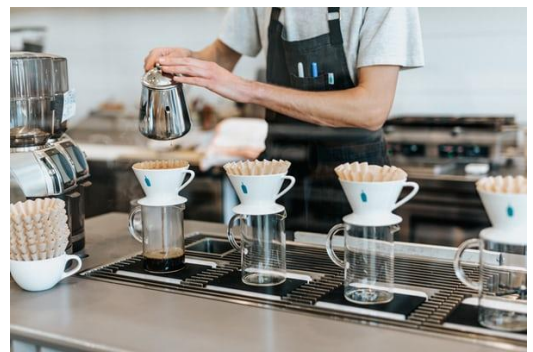
The future of BD

As we emerge from the pandemic, it is crucial that firms understand what their clients want, as well as knowing how to contact the right people, in the right way, and at the right time. Doing all of this whilst ensuring you are able to compete in-person and online can mean you become overstretched. Now more than ever, you need a BD team that's fit for purpose – and ready to drive your relationship development.

Skills transfer and knowledge share

We work on a collaborative basis and aim to enhance your existing team, providing them with learn long-term skills through our specialist input.

If you don't have an existing team, you can avoid having to recruit permanent staff by working with us. You can dial our level of input up or down, so you only have extra resource when you need it.



Flexible and comprehensive support

Our work covers the full remit of marketing and BD activity, from planning campaigns, building data, all the way through to designing, executing and reporting on creative campaigns.

- Market research & intelligence
- Social media management
- SEO-ready content creation
- Email marketing
- Lead generation
- Website design & management
- Pay-per-click (PPC)

Proven results

Existing professional services clients range from sole practitioners, all the way through to international, full-service legal and accountancy firms.



*"Having those extra pair of hands to get where we really need to **get to and accelerate that without having to recruit and train and have those people in-house – I think it really works.**"*

– Adele Ross, Director of Resourcing at Bench